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# ESCAPE Plan

How to help Salesforce **LEAVE**  
the U.S. Chamber of Commerce  
and **LEAD** on climate

If you're reading this, we're hoping you're a Salesforce employee interested in helping your company lead on climate policy. Right now a major obstacle holding Salesforce back is its membership in the U.S. Chamber of Commerce. This powerful trade association has spent years – and millions of dollars – lobbying against climate progress. Paying dues to an organization that is actively lobbying against climate policy undermines **Salesforce's reputation as a climate leader and supports obstruction.**

In the last two years, Salesforce has demonstrated its commitment to climate policy by supporting legislation like the Inflation Reduction Act (IRA) as well as advocating for strong climate disclosure laws, both at the state level in California and federal level via the Securities and Exchange Commission (SEC). By being a dues paying member of the Chamber, Salesforce is helping to obstruct climate policy.<sup>1</sup>

Salesforce says “On a global scale, we unlock the ability of employees, ecosystems, and society to take action on climate.”<sup>2</sup> Your voice matters. And you can use it to help Salesforce **Leave the Chamber of Commerce and Lead on Climate Policy!**

Read on for ways to take action now and elevate this issue at Salesforce and beyond.

## THE SALESFORCE DECISION MAKERS



NY Times

**Marc Benioff** Co-founder, Chairman & CEO

“All of us need to pivot our resources to address one of the most audacious goals we’ve ever had on this planet.”<sup>3</sup>



Climate One

**Suzanne DiBianca** EVP & Chief Impact Officer

“Business can help lead the way and innovate new climate solutions, but we cannot achieve the scale of emission reductions the world needs, nor can we secure a resilient energy future, without government support and leadership.”<sup>5</sup>



Forbes

**Eric Loeb** EVP of Government Affairs

“Our voice and our influence are powerful tools to drive change. That’s why Salesforce works with lawmakers and regulators around the globe to support policies that positively impact our employees, customers, communities, business, and planet.”<sup>4</sup>

## TAKE ACTION NOW: INFLUENCE THE INFLUENCERS

### 01. RAISE YOUR VOICE

- **Sign the petition** urging Salesforce to **Leave** the U.S. Chamber of Commerce and **Lead** on Climate Policy. This is addressed to Marc, Suzanne, and Eric and makes the case.
- **Share** the petition with your teammates and colleagues. Salesforce's Earthforce community is a force for change. The more employees who sign on, the more seriously leadership will take this request.

### 02. GET ORGANIZED

- **Recruit** friends and colleagues to join the Escape the Chamber campaign, or become a mentor to others to keep the pressure on. It can be as simple as asking people to virtual coffee or asking coworker friends to get involved in the community. The goal is to make this issue and Salesforce's opportunity to lead a topic of water cooler conversation.
- **Become** an active and visible contributor to the Escape the Chamber campaign inside the employee resource group Earthforce and within other communities you are a part of at Salesforce. We need to build a large and diverse movement and your help is crucial.

## 03. SPREAD THE WORD

- **Share** this campaign broadly on internal channels like slack to keep up consistent employee chatter. Keep posting, keep emailing. Repetition is important.
- **Raise** the question: “Why are we undermining all of Salesforce’s amazing climate commitments by being a member of the U.S. Chamber of Commerce?” You can ask this at a small team meeting or a large town hall. The goal is to get leaders to pay attention to this problem.
- **Express** your desire to see Salesforce live up to their values on climate. Email your team, your boss, or any of the leaders on the petition. Here’s some food for thought to get started and feel free to customize this email with details about your role at Salesforce and why climate policy matters to you.

SAMPLE EMAIL ▾

[Executive X],

I’m reaching out because I’m increasingly concerned about the climate crisis and disheartened by Salesforce’s membership in the U.S. Chamber of Commerce. The Chamber is actively opposing climate policy at a time when we are all living through climate-fueled catastrophes that are more frequent, and more severe. They lobbied for weaker SEC climate disclosure rules and sued the state of CA over its strong climate disclosure rule which Salesforce supported. When Salesforce is silent and does not speak out to counter the Chamber’s influence, we are complicit in this obstruction.

I’m very proud that our company supports ambitious climate policy and has made significant investments in sustainability. That’s why I’m asking Salesforce to leave the U.S. Chamber of Commerce and lead on climate policy.

Sincerely,

[Your name]



## 04. STAY IN THE KNOW

- **Sign up for ClimateVoice’s newsletter.** Monthly, we’ll hit your inbox with the most important happenings in climate policy and how you can personally make a difference.
- **Follow** ClimateVoice on social: [LinkedIn](#), [Instagram](#), you know the drill. We’ll keep you posted (we did mean the pun) on day-to-day climate policy debates, employee activations, and where and how you can be most effective.

### WHAT YOU NEED TO KNOW: THE DIRTY DETAILS

“The U.S. Chamber of Commerce is still the No.1 political obstruction in the path of climate progress.”

**BILL WEIHL, ClimateVoice Founder & Sen. Sheldon Whitehouse  
(The Hill)**

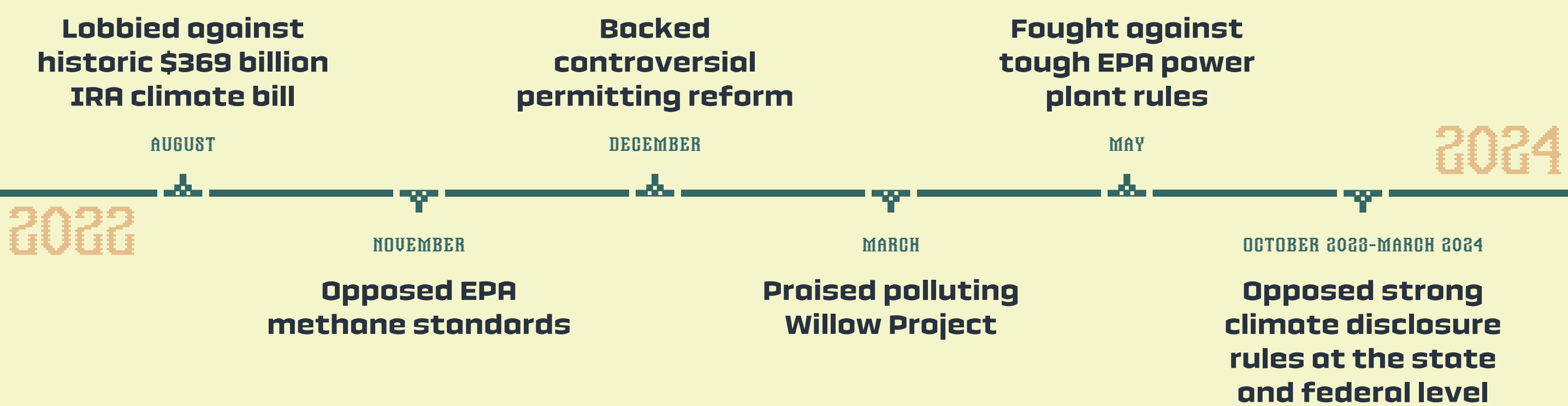
The Chamber is one of the largest trade associations in the United States. Its members include corporations like Exxon, Shell, ConocoPhillips, and Chevron. It also has a long history of being anti-climate, spending millions lobbying against climate policy progress.

The Chamber worked to block the 2022 Inflation Reduction Act, which invested \$369 billion in clean energy and policies to reduce carbon emissions by 40% by 2030. The Inflation Reduction Act is our best shot at avoiding the worst impacts of climate change. Most recently, the Chamber is suing to block California’s 2023 landmark climate disclosure law, which was endorsed publicly by Salesforce. And the list goes on!

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## CHAMBER V. CLIMATE

The U.S. Chamber of Commerce has kept up a steady pattern of climate obstruction over the past year.



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## NOW WHAT: SO WHERE DOES THIS LEAVE US?

To be climate leaders, Salesforce must stop supporting the U.S. Chamber of Commerce's obstruction. It's time for Salesforce to LEAVE the U.S. Chamber of Commerce and LEAD by lobbying for bold and just climate policies at the federal, state and local levels, aligning political contributions with climate leadership and leading pro-climate coalitions in advocating strongly for pro-climate policies. It's time to ESCAPE THE CHAMBER.



### LEAVE MEANS >>

- Getting the heck out of there! PUBLICLY. With a statement, and commitments to make change. Plus, in that statement, invite other companies to Escape the Chamber along with you and do the right thing for the climate (and you know, the world as we know it).

### LEAD MEANS >>

- Acknowledging there is a better, more positive path for our pro-climate company.
- Publicly distancing itself from the U.S. Chamber of Commerce's positions and statements that do not align with strong climate action and leadership.
- Consistently and forcefully lobbying for bold and just climate policies at the federal, state and local levels.
- Aligning political contributions with climate leadership and action.
  - Better yet, redistributing those funds to pro-climate campaigns, or creating pro-climate campaigns sponsored by Salesforce.
- Leading pro-climate coalitions in advocating strongly for pro-climate policies.

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Thank you for raising your voice for strong climate policy action and a more sustainable future.

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## SOURCES

- <sup>1</sup> [https://www.salesforce.com/content/dam/web/en\\_us/www/documents/legal/no-index/2023-political-engagement-report.pdf](https://www.salesforce.com/content/dam/web/en_us/www/documents/legal/no-index/2023-political-engagement-report.pdf)
- <sup>2</sup> [https://www.salesforce.com/content/dam/web/en\\_us/www/assets/pdf/reports/salesforce-climate-action-plan.pdf](https://www.salesforce.com/content/dam/web/en_us/www/assets/pdf/reports/salesforce-climate-action-plan.pdf)
- <sup>3</sup> <https://www.salesforce.com/news/stories/marc-be-nioff-speaks-on-planets-climate-action-silicon-valley-and-the-road-to-cop26-panel/>
- <sup>4</sup> <https://www.cnn.com/2022/07/13/perspectives/epa-supreme-court-carbon-emissions-clean-energy/index.html>
- <sup>5</sup> <https://www.salesforce.com/news/stories/salesforce-unga-climate-week-insights/>

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EDGE THE EDGE  
CHAMBER

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