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ESCAPE Plan

How to help Meta LEAVE
the U.S. Chamber of
Commerce and LEAD on
Climate Policy

If you're reading this, we're hoping you're a Meta employee interested in helping your company lead on climate policy. Right now a major obstacle holding Meta back is its board membership in the U.S. Chamber of Commerce. This powerful trade association has spent years – and millions of dollars – lobbying against climate progress.

Meta has demonstrated its commitment to climate policy by supporting clean energy policy and strong disclosure standards. The company's sustainability report states that "We actively work with policy makers, partners organizations, trade groups and industry peers to advance climate and clean energy policies." Meta also joined a letter in favor of the Security and Exchange Commissions' "leadership on climate action and we are supportive of the SEC's efforts to establish required climate-related disclosures." Yet Meta serves on the board of the US Chamber of Commerce,

which undermines the company's climate reputation and supports obstruction.

Your voice matters. And you can use it to help Meta Leave the Chamber of Commerce and Lead on Climate Policy!

Read on for ways to take action now and elevate this issue at Meta and beyond.

ESCAPE PLAN STARTS >>



WHAT YOU NEED TO KNOW

Tech companies have been at the forefront of buying renewable energy because it is a more efficient and sustainable way to do business . Meta is on the record saying that “comprehensive and well-designed climate and clean energy policy is central to transitioning to a future that avoids the worst impacts of climate change .” Meta’s leadership team has unparalleled influence on U.S. politics and policy at this critical inflection point for climate. Employees can – and should – urge Mark, Joel, and Erin to advocate for a clean energy economy that benefits both the company and the planet.



META’S LEADERSHIP TEAM

Joel Kaplan

Vice President,
Global Public Policy

Mark Zuckerberg

Chief Executive Officer

Erin Egan

Chief Privacy Officer, U.S. Chamber
board member



INFLUENCE THE INFLUENCERS

1. RAISE YOUR VOICE

Sign the Petition urging your company to Leave the U.S. Chamber of Commerce and Lead on Climate Policy.

Share the petition with your teammates and colleagues. The more employees who sign on, the more seriously leadership will take this request.

2. GET ORGANIZED

Recruit friends and colleagues to join the Escape the Chamber campaign, or become a mentor to others to keep the pressure on.

Become an active and visible contributor to the Escape the Chamber campaign inside employee resource groups or within other company communities.

3.

SPREAD THE WORD

Share this campaign broadly on internal channels to keep up consistent employee chatter. Keep posting, keep emailing. Repetition is important.

Raise the question: “Why are we undermining all of our amazing climate commitments by being a member of the U.S. Chamber of Commerce?” You can ask this at a small team meeting or a large town

hall. The goal is to get leaders to pay attention to this problem.

Express your desire to see the company live up to their values on climate. Email your team, your boss, or any of the leaders on the petition. Here’s some food for thought to get started and feel free to customize this email with details about your role and why climate policy matters to you.



[Executive X],

I’m reaching out because I’m increasingly concerned about the climate crisis and disheartened by Meta’s board membership in the U.S. Chamber of Commerce. The Chamber is actively opposing climate policy at a time when we are all living through climate-fueled catastrophes that are more frequent, and more severe. They sued to block SEC climate disclosure rules, fought against EPA pollution regulations, and lobbied against the clean energy investments in the

Inflation Reduction Act. When Meta is silent and does not speak out to counter the Chamber’s influence, we are complicit in this obstruction.

I’m very proud that our company has made significant investments in sustainability. That’s why I’m asking Meta to leave the U.S. Chamber of Commerce and lead on climate policy.

Sincerely,
[Your name]



4.

STAY IN THE KNOW

Sign up for ClimateVoice’s newsletter. We’ll hit your inbox with the most important happenings in climate policy and how you can personally make a difference.

Follow ClimateVoice on social: **LinkedIn**, **Instagram**, you know the drill. We’ll keep you posted (we did mean the pun) on day-to-day climate policy debates, employee activations, and where and how you can be most effective.



THE DIRTY DETAILS

“The Chamber of Commerce is still the No.1 political obstruction in the path of climate progress.”

Bill Wehl, ClimateVoice Founder and Sen. Sheldon Whitehouse
([The Hill](#))

The Chamber is one of the largest trade associations in the United States. Its members include corporations like Exxon, Shell, ConocoPhillips, and Chevron. It also has a long history of being anti-climate, spending millions lobbying against climate policy progress.

Since 2022 alone, the U.S. Chamber lobbied against these critical climate policies:

THE CHAMBER VS CLIMATE



OPPOSED STRONG FEDERAL CLIMATE DISCLOSURE RULES

The Chamber sued the Securities and Exchange Commission to block the agency's final climate disclosure rules. The federal standard was already significantly scaled down as a result of lobbying by the Chamber and fossil fuel interests. As a result of this litigation the SEC stayed the final climate disclosure rules on April 4. ([US District Court of Appeals petition](#))

FOUGHT AGAINST TOUGH EPA POWER PLANT RULES

The EPA released strong power plant regulations designed to cut carbon pollution, which was the most significant federal climate policy addressing the power sector. The Chamber responded with a statement saying “EPA’s new power plant regulations go too far, too fast.” ([Politico](#))

LOBBIED AGAINST HISTORIC \$369 BILLION IRA CLIMATE BILL

The Chamber opposed the Inflation Reduction Act, the most important climate legislation to be passed in decades, saying the “legislation includes taxes that would discourage investment and undermine economic growth and price controls that would limit American innovation.” ([IRA Letter](#))

March 2024

May 2023

August 2022



NOW WHAT: SO WHERE DOES THIS LEAVE US?

To be a climate leader, companies must stop supporting the U.S. Chamber of Commerce's obstruction.

It's time to **LEAVE** the U.S. Chamber of Commerce and **LEAD** by lobbying for bold and just climate policies at the federal, state, and local levels, aligning political contributions with climate leadership and leading pro-climate coalitions in advocating strongly for pro-climate policies.

It's time to ESCAPE THE CHAMBER.

LEAVE MEANS >>

Getting the heck out of there! PUBLICLY.

With a statement, and commitments to make change. Plus, in that statement, invite other companies to Escape the Chamber along with you and do the right thing for the climate (and you know, the world as we know it).

LEAD MEANS >>

Acknowledging there is a better, more positive path for our company.

Publicly distancing itself from the U.S. Chamber of Commerce's positions and statements that do not align with strong climate action and leadership.

Consistently and forcefully lobbying for bold and just climate policies at the federal, state, and local levels.

Aligning political contributions with climate leadership and action. Better yet, redistributing those funds to pro-climate campaigns, or creating new ones

Leading pro-climate coalitions in advocating strongly for pro-climate policies.





SOURCES

- ¹ Meta (2024). [Meta Sustainability Report.](#)
- ² SEC (2022, June 17). [FINAL Tech Comments on SEC Climate-Related Disclosures Rulemaking.](#)
- ³ Statista (2024, June 13). [Share of renewable energy used among leading tech companies worldwide in 2023, by company.](#)
- ⁴ Meta (2024). [Meta Sustainability Report.](#)

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